

Interest Group Politics

ORGSTUDY 425
POLSCI 489

University of Michigan
Fall 2016

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COURSE DESCRIPTION

This course examines the ways that citizens, firms, and institutions struggle to gain representation through organized interest groups in the United States. We attempt to negotiate an understanding of groups that neither quixotically champions their representative functions nor cynically decries their supposed omnipotence. Instead, we situate groups within a larger context of multiple actors and institutions vying for political influence. We use an organizational perspective to evaluate this behavior. The course begins by establishing several frameworks for evaluating interest group politics. We then explore how groups face dilemmas of collective action and (sometimes) overcome them through the formation of social movements and lobbying organizations. We consider how groups form relationships with political parties and other political elites in Washington, DC. We evaluate group strategies for lobbying Congress and achieving influence over elections, bureaucratic decision making, and judicial processes. The course concludes and by evaluating the place of interest groups in the broader American political system.

COURSE REQUIREMENTS

1. *Class Participation.* Students are expected to participate in class. To prepare for class, students should read materials provided through Canvas by the instructor for that day. While in class, students should regularly offer comments and participate in class discussions. Strong participation is based not on the *quantity* of student comments and participation, but on the *quality* of those comments and that participation. Participation grades will not depend directly on attendance, but excessive absences will make it difficult for students to participate actively. **Any student missing more than eight classes will not receive credit for the course.** 150 points
2. *Short Assignments.* Students are expected to complete 8 short writing assignments, ranging in length from 250 words to 750 words, adding to a total of 4,250 words (17 pages) for the entire semester. Students will select one or more interest groups of their own choosing as a basis for writing short analyses that draw upon the concepts and theories of the course. Assignments are listed on the course outline and should be submitted to Canvas on the day that they are due. 150 points.

3. *Midterm Exam.* An in-class, closed-book midterm exam will be given in class on Wednesday, October 12. The exam will consist of short-answer questions and will emphasize theoretical concepts and their application. 200 points
4. *Final Exam.* An in-class, closed-book final exam will be administered on Friday, December 16, 1:30 pm-3:30 pm. The exam will be a mix of short-answer and essay questions based on the reading materials, lectures, and discussions during the semester. 200 points.

GRADES

A+	679-700 points (97-100%)
A	651-678 points (93-96%)
A-	630-650 points (90-92%)
B+	609-629 points (87-89%)
B	581-608 points (83-86%)
B-	560-580 points (80-82%)
C+	539-559 points (77-79%)
C	511-538 points (73-76%)
C-	490-510 points (70-72%)
D	455-489 points (65-69%)
F	448 points or below (below 65%)

ACADEMIC HONESTY

All students are required to abide by the academic honesty guidelines of the University of Michigan. Among other things, this means: (1) Students must submit only their own, original work in fulfillment of course requirements; (2) Consulted works must be cited using an accepted documentation style; and (3) Students must provide truthful representations to the professor on issues such as reasons for missing class. The professor reserves the right to clarify how this policy applies on specific assignments prior to the commencement of those assignments. Students requiring additional clarification are strongly urged to consult with the professor before submitting questionable work. Violating this policy may cause a student to suffer severe grade penalties, failure of the class, academic probation, and/or expulsion.

SPECIAL ACCOMMODATIONS

If you think you need an accommodation for a disability, please notify the professor at least two weeks prior to the time when the accommodation will be needed. Some aspects of this course, the assignments, the in-class activities, and the way the course is usually taught may be modified to facilitate your participation and progress. As soon as you notify the professor of your needs, we can work with the Office of Services for Students with Disabilities (SSD) to help us determine appropriate academic accommodations. SSD (734-763-3000; <http://ssd.umich.edu>) typically recommends accommodations through a Verified Individualized Services and Accommodations (VISA) form. Any information you provide is private and confidential and will be treated as such.

COURSE OUTLINE

PART ONE: Frameworks of Interest Group Politics

1. Wednesday, September 7. Introduction to the Course

Required Readings

- James Yoho. 1998. "The Evolution of a Better Definition of 'Interest Group' and its Synonyms." *Social Science Journal*, Vol. 35, No. 2: 231-243.

Recommended Readings

- James Q. Wilson. 1995. *Political Organizations*, Paperback Edition. Princeton: Princeton University Press. Chapter 16.
- Robert D. Putnam. 2000. *Bowling Alone: The Collapse and Revival of American Community*. New York: Simon and Schuster. Chapter 1.
- Theda Skocpol. 2003. *Diminished Democracy: From Membership to Management in American Civic Life*. Norman: University of Oklahoma Press. Chapter 4.
- Marie Hojnacki, David C. Kimball, Frank R. Baumgartner, Jeffrey E. Berry, and Beth L. Leech 2012. "Studying Organizational Advocacy and Influence." *Annual Review of Political Science*, Vol. 15: 379-399.
- Matt Grossmann. 2012. *The Not-So-Special Interests: Interest Groups, Public Representation, and American Governance*. Stanford: Stanford University Press.

2. Monday, September 12. Interest Groups, the Constitution, and American Political Culture

Required Readings

- Alexander Hamilton, James Madison, and John Jay. 1982. [1787-1788.] *The Federalist Papers*. New York: Bantam Books. Numbers 10 and 51.
- Alexis de Tocqueville. 1988. [1850.] *Democracy in America*, 13th Edition. New York: Harper Perennial. Pages 189-195 and 513-524.

Recommended Reading

- James Yoho. 1995. "Madison on the Beneficial Effects of Interest Groups: What Was Left Unsaid in Federalist 10." *Polity*, Vol. 27, No. 4 (Summer): 587-605.

3. Wednesday, September 14. The Development of Interest Groups

Assignment #1 – History. Select an interest group of your own choosing. Visit the Web page of that organization to investigate the history of its founding. Write one paragraph that summarizes the circumstances under which the organization was founded. Write a second paragraph in which you briefly analyze the major political factors that prompted the organization's founding. Your brief paper should be about 250 words and is worth 10 points. Please submit it to Canvas by 11pm on Sunday, September 18.

Required Readings

- David B. Truman. 1993. [1971.] *The Governmental Process: Political Interests and Public Opinion*, Second Edition. Berkeley: Institute of Governmental Studies. Chapter 4.
- Elisabeth S. Clemens. 1997. *The People's Lobby: Organizational Innovation and the Rise of Interest Group Politics in the United States, 1890-1925*. Chapter 2.

Recommended Readings

- Elisabeth S. Clemens. 1997. *The People's Lobby: Organizational Innovation and the Rise of Interest Group Politics in the United States, 1890-1925*. Prologue and Chapter 1.
- Jocelyn Elise Crowley and Theda Skocpol. 2001. "The Rush to Organize: Explaining Associational Formation in the United States, 1860s-1920s." *American Journal of Political Science*, Vol. 45, No. 4 (October): 813-829.
- Daniel J. Tichenor and Richard A. Harris. 2005. "The Development of Interest Group Politics in America: Beyond the Conceits of Modern Times." *Annual Review of Political Science*, Vol. 8: 251-270.
- McGee Young. 2010. *Developing Interests: Organizational Change and the Politics of Advocacy*. Lawrence: University Press of Kansas.

4. Monday, September 19. Collective Action in Small Groups

Assignment #1 – History. Due on Sunday, September 18 at 11pm.

Required Reading

- Mancur Olson. 1971. [1965.] *The Logic of Collective Action: Public Goods and the Theory of Groups*. Cambridge, MA: Harvard University Press. Chapter 2.

5. Wednesday, September 21. Collective Action in Large Groups

Required Readings

- Mancur Olson. 1971. [1965.] *The Logic of Collective Action: Public Goods and the Theory of Groups*. Cambridge, MA: Harvard University Press. Chapters 1 and 6.
- Fabio Rojas. 2009. "Social Movement Frames and Cookies." *Orgtheory.net*. October 20. <http://orgtheory.wordpress.com/2009/10/20/social-movement-frames-and-cookies/>

PART TWO: Inside Interest Groups

6. Monday, September 26. Attracting Members

Assignment #2 – Membership. Select an interest group of your own choosing, which may or may not be the same one as in Assignment #1. (The idea is for you to choose the same group. However, this is not required.) Visit the organization's Web site to investigate its requirements for membership. Write one paragraph in which you explain the requirements for membership in the organization. Write a brief analysis in which you speculate as to why the organization has chosen the membership requirements that it has. If you were consulting for the organization, what adjustments would you recommend in its membership criteria, if

any, and why? Your brief paper should be about 500 words and is worth 10 points. Please submit it to Canvas by 11pm on Sunday, October 2.

Required Readings

- Robert H. Salisbury. 1969. "An Exchange Theory of Interest Groups." *Midwest Journal of Political Science*, Vol. 13, No. 1 (February): 1-32.
- Ziad W. Munson. 2008. *The Making of Pro-Life Activists: How Social Movement Mobilization Works*. Chicago: University of Chicago Press. Chapter 3.

Recommended Reading

- Jack L. Walker. 1983. "The Origins and Maintenance of Interest Groups in America." *American Political Science Review*, Vol. 77, No. 2 (June): 390-406.
- Robert H. Salisbury. 1984. "Interest Representation: The Dominance of Institutions." *American Political Science Review*, Vol. 78, No. 1 (March): 64-76.
- John Mark Hansen. 1985. "The Political Economy of Group Membership." *American Political Science Review*, Vol. 79, No. 1 (March): 79-96.
- Alicia Mundy. 2003. "Hot Flash, Cold Cash." *Washington Monthly*. January/February. Available on-line: <http://www.washingtonmonthly.com/features/2001/0301.mundy.html>

7. Wednesday, September 28. Organizational Identity

Assignment #2 – Membership. Due at 11pm on Sunday, October 2.

Assignment #3 – Identity. Select an interest group of your own choosing, which may or may not be the same one as in Assignments #1 and #2. (The idea is for you to choose the same group. However, this is not required.) Conduct a brief search of newspaper articles about your group using InfoTrac, LexisNexis, Google News, or another search engine with which you are familiar. Select and read a few news stories that mention your organization. Write a short assessment of the nature of the identity of your organization. What is your analysis of the major problems with the organization's identity? How might those problems be addressed by the organization? What constraints does the organization face in addressing those problems? Your brief paper should be about 750 words and is worth 25 points. Please submit it to Canvas by 11pm on Tuesday, October 4.

Required Readings

- Steven A. Holmes. 2001. "The World According to AARP: Repositioning for the Boomers." *New York Times*. March 21. Available on-line: <http://www.nytimes.com/2001/03/21/business/21RETI-HOLM.html?ei=5070&en=be23be36f179540e&ex=1235538000&pagewanted=print>
- Michael T. Heaney. 2007. "Identity Crisis: How Interest Groups Struggle to Define Themselves in Washington." In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 7th Edition (pp. 1-36). Washington, DC: CQ Press., Chapter 12.

Recommended Readings

- William P. Browne. 1990. "Organized Interests and Their Issue Niches: A Search for Pluralism in a Policy Domain." *Journal of Politics*, Vol. 52, No. 2 (May): 477-509.
- Stephen M. Engel. 2007. "Organizational Identity as a Constraint on Strategic Action: A Comparative Analysis of Gay and Lesbian Interest Groups." *Studies in American Political Development*, Vol. 21, No. 1 (Spring 2007): 66-91.
- Darren R. Halpin. 2014. *The Organization of Political Interest Groups*. London: Routledge.

8. Monday, October 3. Group Cohesion

Required Readings

- David B. Truman. 1993. [1971.] *The Governmental Process: Political Interests and Public Opinion, Second Edition*. Berkeley: Institute of Governmental Studies. Chapters 5-6.
- Marick F. Masters, Ray Gibney, and Tom Zagenczyk. 2006. "The AFL-CIO v. CTW: The Competing Visions, Strategies, and Structures." *Journal of Labor Research*, Vol. 27, No. 4 (Fall): 473-504.

Recommended Reading

- Mark A. Smith. 2000. "Identifying Business Unity." *American Business and Political Power: Public Opinion, Elections, and Democracy*. Chicago: University of Chicago Press. Chapter 3.

9. Wednesday, October 5. Governance and Leadership

Assignment #3 – Identity. Due on Tuesday, October 4 at 11pm.

Required Readings

- David B. Truman. 1993. [1971.] *The Governmental Process: Political Interests and Public Opinion, Second Edition*. Berkeley: Institute of Governmental Studies. Chapter 7.
- Andrew Chadwick. 2007. "Digital Network Repertoires and Organizational Hybridity." *Political Communication*, Vol. 24, No. 3: 283-301.

Recommended Readings

- Seymour Martin Lipset, Martin Trow, and James Coleman. 1956. *Union Democracy: The Inside Politics of the International Typographical Union*. New York: The Free Press.
- Maryann Barakso. 2005. "Civic Engagement and Voluntary Associations: Reconsidering the Role of the Governance Structures of Advocacy Groups." *Polity*, Vol. 27, No. 3 (July): 315-334.
- McGee Young. 2008. "From Conservation to Environment: The Sierra Club and the Organizational Politics of Change." *Studies in American Political Development*, Vol. 22 (Fall): 183-203.

10. Monday, October 10. Institutionalization: When Social Movements become Interest Groups

- Students will have the opportunity to ask questions about the upcoming midterm exam during class.

Required Reading

- Anne N. Costain. 1981. "Representing Women: The Transition from Social Movement to Interest Group." *Western Political Quarterly*, Vol. 34, No. 1 (March): 100-113.
- Michael T. Heaney and Fabio Rojas. 2015. *Party in the Street: The Antiwar Movement and the Democratic Party after 9/11* (New York: Cambridge University Press). Chapter 3.

Recommended Reading

- Kristin A. Goss. 2006. *Disarmed: The Missing Movement for Gun Control in America*. Princeton: Princeton University Press.
- Jo Reger and Suzanne Staggenborg. 2006. "Patterns of Mobilization in Local Movement Organizations: Leadership and Strategy in Four National Organizations for Women Chapters." *Sociological Perspectives*, Vol. 49, No. 3 (Fall): 297-323.
- Michael T. Heaney and Fabio Rojas. 2007. "Partisans, Nonpartisans, and the Antiwar Movement in the United States." *American Politics Research*, Vol. 35, No. 4 (July): 431-464.

Review Session for Midterm Exam

- Review session will be held at 8pm on Monday, October 10.

11. Wednesday, October 12. MIDTERM EXAM in class

PART THREE: Parties, Groups, and Elections

12. Monday, October 17. NO CLASS DUE TO FALL BREAK.

13. Wednesday, October 19. Issues, Agendas, and Political Conflict

Assignment #4 – Issues. Select an interest group of your own choosing. Search for a wide range of information about your organization using both Internet-based and library-based information sources. How would you describe the issue focus of your organization? Do these issues rest on major cleavages or minor cleavages? How has this position (vis-à-vis the cleavages) changed over time? What is your assessment of how the issue focus of your organization affects its political circumstances? Your brief paper should be about 750 words and is worth 25 points. Please submit it to Canvas by 11pm on Tuesday, October 25.

Required Readings

- E. E Schattschneider. 1975. [1960.] *The Semisovereign People: A Realist's View of Democracy in America*. Fort Worth: Harcourt Brace Jovanovich College Publishers. Chapters 1 and 4.

Recommended Reading

- Elizabeth M. Armstrong, Daniel P. Carpenter, and Marie Hojnacki. 2006. "Whose Deaths Matter? Mortality, Advocacy, and Attention to Disease in the Mass Media." *Journal of Health Politics, Policy, and Law*, Vol. 31, No. 4 (August): 729-772.
- Frank R. Baumgartner and Bryan D. Jones. 1993. *Agendas and Instability in American Politics*. Chicago: University of Chicago Press.

14. Monday, October 24. Disciplining Parties, Disciplining Groups

Required Readings

- MoveOn.org. 2009. "Lieberman Socks." *YouTube*. December 17.
http://www.youtube.com/watch?v=8vS6kIbJu64&feature=player_embedded
- Vanessa Williamson, Theda Skocpol, and John Coggin. 2011. "The Tea Party and the Remaking of Republican Conservatism." *Perspectives on Politics*, Vol. 9, No. 1 (March): 25-43.
- Jeremy W. Peters and Jonathan Martin. 2013. "G.O.P. Weighs Limiting Clout of Right Wing." *New York Times*. November 6.
http://www.nytimes.com/2013/11/07/us/politics/gop-weighs-limiting-clout-of-right-wing.html?ref=politics&_r=1&_r=1&

Recommended Readings

- J. David Greenstone. 1969. *Labor in American Politics*. New York: Vintage Books.
- John Mark Hansen. 1991. *Gaining Access: Congress and the Farm Lobby, 1919-1981*. Chicago: University of Chicago Press. Introduction, Chapter 1, and Conclusion.
- Marjorie Randon Hershey. 1993. "Citizens' Groups and Political Parties in the United States." *Annals of the American Academy of Political and Social Science*, Vol. 528, Citizens, Protest, and Democracy (July): 142-156.
- Brett M. Clifton. 2004. "Romancing the GOP: Assessing the Strategies Used the Christian Coalition to Influence the Republican Party." *Party Politics*, Vol. 10, No. 5 (September): 475-98.
- Seth E. Masket. 2007. "It Takes an Outsider: Extralegislatve Organization and Partisanship in the California Assembly, 1849-2006." *American Journal of Political Science*, Vol. 51, No. 3 (July): 482-97.
- Burdett A. Loomis. 2007. "Does K Street Run Through Capitol Hill? Lobbying Congress in the Republican Era." In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 7th Edition (pp. 1-36). Washington, DC: CQ Press. Chapter 18.
- Michael T. Heaney. 2010. "Linking Political Parties and Interest Groups." In L. Sandy Maisel and Jeffrey M. Berry (eds.), *The Oxford Handbook of American Political Parties and Interest Groups*, pp. 568-587. Oxford, U.K.: Oxford University Press.
- Theda Skocpol and Vanessa Williamson. 2012. *The Tea Party and the Remaking of Republican Conservatism*. New York: Oxford University Press.
- Christopher S. Parker and Matt A. Barreto. 2013. *Change They Can't Believe In: The Tea Party and Reactionary Politics in America*. Princeton: Princeton University Press.
- Michael T. Heaney. 2012. "Bridging the Gap Between Political Parties and Interest Groups." In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 8th Ed., pp. 194-218. Oxford, U.K.: Oxford University Press.

15. Wednesday, October 26. Group Strategies in Elections

Assignment #4 – Issues. Due on Tuesday, October 25 at 11pm.

Assignment #5 – Campaign Finance. Select an interest group of your own choosing. Go to www.opensecrets.org and view all information about the group's electoral participation. Write one paragraph about your evaluation of the status of the group in the electoral arena and what evidence supports that view. Is your organization a major player, a minor player, or somewhere in between? Write a second paragraph in which you explain briefly why the group has that status. Your brief paper should be about 250 words and is worth 15 points. Please submit it to Canvas by 11pm on Tuesday, November 1.

Required Readings

- James Dao. 2013. "N.R.A. Leadership Rallies Members for 2014 Elections." *New York Times*. May 4. http://www.nytimes.com/2013/05/05/us/we-will-never-surrender-our-guns-never-lapierre-tells-nra-members.html?_r=0&adxnnl=1&pagewanted=all&adxnnlx=1388318488-fibowRoG0cJVkA7wZH9YyQ
- Michael M. Franz. 2014. "Attack of the Super PACs: Interest Groups in the 2012 Elections." In Matt Grossmann (ed.), *New Directions in Interest Group Politics* (pp. 122-143). New York: Routledge. Chapter 7.

Recommended Readings

- Danuiel A. Smith and Carolina J. Tolbert. 2004. *Educated by Initiative: The Effects of Direct Democracy on Citizens and Political Organizations*. Ann Arbor: University of Michigan Press.
- Frederick J. Boehmke. 2005. *The Indirect Effect of Direct Legislation: How Institutions Shape Interest Group Systems*. Columbus: Ohio State University Press.
- Robert G. Boatright. 2007. "Situating the New 527 Organizations in Interest Group Theory." *The Forum*, Vol. 5, Issue 2, Article 5 (July).
- Michael M. Franz. 2008. *Choices and Changes: Interest Groups in the Electoral Process*. Philadelphia: Temple University Press.
- Mark J. Rozell, Clyde Wilcox, and David Madland. 2011. *Interest Groups in American Campaigns: The New Face of Electioneering*, 3rd Edition. New York: Oxford.

PART FOUR: Interest Groups in the Legislative Process

16. Monday, October 31. Lobbyists

Required Readings

- Peter Overby. 2013. "Why Lobbying Is Now Increasingly In The Shadows." *National Public Radio*. May 3. <http://www.npr.org/blogs/itsallpolitics/2013/05/03/180582381/why-lobbying-is-now-increasingly-in-the-shadows>
- Lee Drutman. 2015. *The Business of America is Lobbying: How Corporations Became Politicized and Politics Became More Corporate*. New York: Oxford. Chapter 7.

Recommended Readings

- Jeffrey H. Birnbaum. 1992. *The Lobbyists: How Influence Peddlers Work Their Way in Washington*. New York: Times Books.

- Haynes Johnson and David S. Broder. *The System: The American Way of Politics at the Breaking Point*. 1996. Boston: Little, Brown and Company.
- Rogan Kersh. 2007. "The Well-Informed Lobbyist: Information and Interest Group Lobbying." In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 7th Edition (pp. 1-36). Washington, DC: CQ Press. Chapter 17.

17. Wednesday, November 2. Lobbying and Policy Change

Assignment #5 – Campaign Finance. Due on Tuesday, November 1 at 11pm.

Assignment #6 – Lobbying. Select an interest group of your own choosing. Go to <http://soprweb.senate.gov/index.cfm?event=selectfields> and view all information about its lobbying activities. Write one paragraph about your evaluation of the status of the group in the lobbying arena and what evidence supports that view. Is your organization a major player, a minor player, or somewhere in between? Write a second paragraph in which you explain briefly why the group has that status. Your brief paper should be about 250 words and is worth 15 points. Please submit it to Canvas by 11pm on Tuesday, November 13.

Required Readings

- Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, David C. Kimball, and Beth L. Leech. 2009. *Lobbying and Policy Change*. Chicago: University of Chicago Press. Chapters 1 and 11.

Recommended Readings

- Richard L. Hall and Frank W. Wayman. 1990. "Buying Time: Moneyed Interests and the Mobilization of Bias in Congressional Committees." *American Political Science Review*, Vol. 84, No. 3 (September): 797-820.
- Scott Ainsworth and Itai Sened. 1993. "The Role of Lobbyists: Entrepreneurs with Two Audiences." *American Journal of Political Science*, Vol. 37, No. 3 (August): 834-866.
- David Austen-Smith and John R. Wright. 1994. "Counteractive Lobbying." *American Journal of Political Science*, Vol. 38, No. 1. (February): 25-44.
- Richard L. Hall and Alan V. Deardorff. 2006. "Lobbying as Legislative Subsidy." *American Political Science Review*, Vol. 100, No. 1 (February): 69-84.
- Frank R. Baumgartner, Jeffrey M. Berry, Marie Hojnacki, David C. Kimball, and Beth L. Leech. 2009. *Lobbying and Policy Change: Who Wins, Who Loses, and Why*. Chicago: University of Chicago Press.

18. Monday, November 7. Framing

Assignment #7 – Framing. Select an interest group of your own choosing and select one issue on which that group works. Explain two possible framings for that issue. Which framing is more advantageous for your group and why? How might your group be able to promote the acceptance of that framing? What might be some barriers that would prevent the acceptance of that framing? Your brief paper should be about 750 words and is worth 25 points. Please submit it to Canvas by 11pm on Sunday, November 20.

Required Readings

- David A. Snow, R. Burke Rochford, Steven K. Worden, and Robert D. Benford. 1986. "Frame Alignment Processes, Micromobilization, and Movement Participation." *American Sociological Review*, Vol. 51, No. 4 (August): 464-81.

- Kristin A. Goss and Michael T. Heaney. 2010. “Organizing Women as Women: Hybridity and Grassroots Collective Action in the 21st Century.” *Perspectives on Politics*, Vol. 8, No. 1 (March): 27-52.
- MoveOn.org. 2009. “Cost of Delay.” *YouTube*. November 13. http://www.youtube.com/watch?v=5u_hxIVuBSs&feature=channel
- Billionaires for Wealthcare. 2009. “Battle Hymn of the Insurance Companies.” *YouTube*. September 13. <http://www.youtube.com/watch?v=x1I9xsV-g9Y>

Recommended Readings

- Kevin M. Esterling. 2004. *The Political Economy of Expertise: Information and Efficiency in American National Politics*. Ann Arbor: University of Michigan Press.
- Margaret E. Farrar and Jamie L. Warner. 2008. “Spectacular Resistance: The Billionaires for Bush and the Art of Political Culture Jamming.” *Polity*, Vol. 40, No. 3 (July): 273–296.
- Michael T. Heaney and Fabio Rojas. 2006. “The Place of Framing: Multiple Audiences and Antiwar Protests near Fort Bragg.” *Qualitative Sociology*, Vol. 29, No. 4 (December): 484-505.

19. Wednesday, November 9 – Online Organizing

Required Readings

- W. Lance Bennett and Alexandra Segerberg. 2013. *The Logic of Connective Action: Digital Media and the Personalization of Contentious Politics*. New York: Cambridge University Press. Chapter 1.
- David Karpf. 2014. “How Will the Internet Change American Interest Groups?” In Matt Grossmann (ed.), *New Directions in Interest Group Politics* (pp. 122-143). New York: Routledge. Chapter 7.

Recommended Readings

- David Karpf. 2012. *The MoveOn Effect: The Unexpected Transformation of American Political Advocacy*. New York: Oxford University Press.

20. Monday, November 14. Outside Lobbying

Assignment #6 – Lobbying. Due on Sunday, November 13 at 11 pm.

Required Readings

- Ken Kollman. 1998. *Outside Lobbying: Public Opinion and Interest Group Strategies*. Princeton: Princeton University Press. Chapters 1-2.
- Edward T. Walker. 2014. *Grassroots for Hire: Public Affairs Consultants in American Democracy*. New York: Cambridge University Press. Chapter 5.
- Sheryl Gay Stolberg and Mike McIntire. 2013. “A Federal Budget Crisis Months in the Planning.” *New York Times*. October 5. http://www.nytimes.com/2013/10/06/us/a-federal-budget-crisis-months-in-the-planning.html?_r=0

Recommended Reading

- Kenneth M. Goldstein. 1999. *Interest Groups, Lobbying, and Participation in America*. Cambridge, UK: Cambridge University Press.

21. Wednesday, November 16. Nonprofit Organizations

Required Reading

- Jeffrey M. Berry. 2003. *A Voice for Nonprofits*. Washington, DC: Brookings Institution Press. Chapter 2.

22. Monday, November 21. Issue Networks

Assignment #7 – Framing. Due on Sunday, November 20 at 11pm.

Required Readings

- Hugh Heclo. 1978. “Issue Networks and the Executive Establishment.” In *The New American Political System*, Anthony King, ed. (pp. 87-124). Washington, DC: The American Enterprise Institute.
- Robert Pear. 2005. “Medicare Law Prompts a Rush for Lobbyists.” *New York Times*. August 23. Available on-line:
<http://www.nytimes.com/2005/08/23/politics/23health.html?scp=1&sq=%22health%20care%22%20expertise%20lobbying&st=cse>
- Matt Grossmann. 2014. *Artists of the Possible: Governing Networks and American Policy Change Since 1945*. New York: Oxford University Press. Chapter 5.

Recommended Reading

- Thomas L. Gais, Mark A. Peterson, and Jack L. Walker. 1984. “Interest Groups, Iron Triangles and Representative Institutions in American National Government.” *British Journal of Political Science*, Vol. 14, No. 2 (April): 161-185.
- John P. Heinz, Edward O. Laumann, Robert H. Salisbury, Robert L. Nelson. 1990. “Inner Circles or Hollow Cores? Elite Networks in National Policy Systems.” *Journal of Politics*, Vol. 52, No. 2 (May): 356-390.
- Thomas T. Holyoke. 2011. *Competitive Interests: Competition and Compromise in American Interest Group Politics*. Washington, DC: Georgetown University Press, Chapter 1.
- Matt Grossmann. 2014. *Artists of the Possible: Governing Networks and American Policy Change since 1945*. New York: Oxford University Press.

23. Wednesday, November 23. Coalitions

Assignment #8 – Coalitions. Select an interest group of your own choosing and identify one coalition of which it is a member. Information about that coalition membership may be available on the Web, but gathering it may require you to contact the organization with an e-mail and/or a phone call. Provide a brief analysis of your organization’s participation in that coalition. Why do you think that your organization participates in this coalition? What role does it likely play (e.g., core, specialist, tag along)? What are the advantages of your organization’s participation in the coalition and what are the drawbacks? How do you think that *other* organizations in the coalition view *your* organization, and why? Your brief paper

should be about 750 words and is worth 25 points. Please submit it to Canvas by 11pm on Sunday, December 4.

Required Readings

- Kevin W. Hula. 1999. *Lobbying Together: Interest Group Coalitions in Legislative Politics*. Washington, DC: Georgetown University Press. Chapters 3-4
- Eduardo Porter. 2013. "Business Losing Clout in a G.O.P. Moving Right." *New York Times*. September 3. Available online: <http://www.nytimes.com/2013/09/04/business/economy/business-losing-clout-in-a-gop-moving-right.html?pagewanted=1&r=2&ref=business&>
- Jennifer Hadden. 2015. *Networks in Contention: The Divisive Politics of Climate Change*. New York: Cambridge University Press. Chapter 4.

Recommended Reading

- Marie Hojnacki. 1997. "Interest Groups' Decisions to Join Alliances or Work Alone." *American Journal of Political Science*, Vol. 41, No. 1 (January): 61-87.
- Margaret Levi and Gillian H. Murphy. 2006. "Coalitions of Contention: The Case of the WTO Protests in Seattle." *Political Studies* 54 (December): 651-70.
- Michael T. Heaney and Fabio Rojas. 2008. "Coalition Dissolution, Mobilization, and Network Dynamics in the American Antiwar Movement." *Research in Social Movements, Conflicts and Change*, Vol. 28: 39-82.
- Michael T. Heaney and Geoffrey M. Lorenz. 2013. "Coalition Portfolios and Interest Group Influence over the Policy Process." *Interest Groups & Advocacy*, Vol. 2, No. 3 (October): 251-277.

PART FIVE: The Multi-Institutional Environments of Interest Groups

24. Monday, November 28. The Presidency and Interest Group Liaison

Required Reading

- Mark A. Peterson. 1992. "The Presidency and Organized Interests: White House Patterns of Interest Group Liaison." *American Political Science Review*, Vol. 86, No. 3 (September): 612-625.

25. Wednesday, November 30. Bureaucratic Rulemaking and Regulation (Case: Environmental Lobbying)

Required Reading

- James Q. Wilson. 1989. *Bureaucracy: What Government Agencies Do and Why They Do It*. New York: Basic Books. Chapter 5.
- Simon Haeder and Susan Webb Yackee. 2015. "Influence and the Administrative Process: Lobbying the U.S. President's Office of Management and Budget." *American Political Science Review*, Vol. 109, No. 3: 507-522.

Recommended Readings

- Terry M. Moe. 1985. "Control and Feedback in Economic Regulation: The Case of the NLRB." *American Political Science Review*, Vol. 79, No. 4 (December): 1094-1116.
- Philip Selznick. 1949. *TVA and the Grass Roots: A Study in the Sociology of Formal Organization*. Berkeley: University of California Press.
- George J. Stigler. 1971. "The Theory of Economic Regulation." *The Bell Journal of Economics and Management Science*, Vol. 2, No. 1 (Spring): 3-21.
- Steven J. Balla. 1998. "Administrative Procedures and Political Control of the Bureaucracy." *American Political Science Review*, Vol. 92, No. 3 (September): 663-673.
- Cornelius M. Kerwin. 2003. *Rulemaking: How Government Agencies Write Law and Make Policy*, 3rd Edition. Washington, DC: CQ Press.
- Amy McKay and Susan Webb Yackee. 2007. "Interest Group Competition on Federal Agency Rules." *American Politics Research*, Vol. 35, No. 3 (May): 336-357.

26. Monday, December 5. Friends of the Court (Case: Souter Replacement on Court)

Assignment #8 – Coalitions. Due on Sunday, December 5 at 11pm.

Required Readings

- Gregory A. Caldeira and John R. Wright. 1990. "Amici Curiae before the Supreme Court: Who Participates, When, and How Much?" *Journal of Politics*, Vol. 52, No. 3 (August): 782-806.
- Robin Toner. 2001. "Interest Groups Set for Battle On a Supreme Court Vacancy." *New York Times*. April 21. Available on-line: <http://www.nytimes.com/2001/04/21/us/interest-groups-set-for-battle-on-a-supreme-court-vacancy.html?scp=2&sq=%22Supreme%20Court%22%20%22Interest%20groups%22&st=cse>
- Charlie Savage. 2009. "Conservatives Map Strategies on Court Fight." *New York Times*. May 17. Available on-line: http://www.nytimes.com/2009/05/17/us/politics/17conserve.html?_r=1&hp=&pagewanted=print
- Janet M. Box-Steffensmeier, Dino P. Christenson, and Matthew P. Hitt. 2013. "Quality over Quantity." *American Political Science Review*, Vol. 107, No. 3: 446-460.

27. Wednesday, December 7. Lobbying on Foreign Policy

Required Readings

- James M. McCormick. 2012. "Ethnic Interest Groups and American Foreign Policy: A Growing Influence?" In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 8th Edition (pp. 317-344). Washington, DC: CQ Press. Chapter 14.

Recommended Readings

- Ronald J. Hrebemar, Valerie Plouppis, and Clive S. Thomas. 2007. "What Happened to the Japanese Lobby in Washington? The Decline of the Japan Lobby and the Rise of the New China Lobby." In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 7th Edition. Washington, DC: CQ Press. Chapter 14.
- Eric M. Uslaner. 2007. "American Interests in the Balance? Do Ethnic Groups Dominate Foreign Policy Making?" In Allan J. Cigler and Burdett A. Loomis (eds.), *Interest Group Politics*, 7th Edition. Washington, DC: CQ Press. Chapter 13.

CONCLUSION: Interest Groups and the Political System

28. Monday, December 12. Interest Groups and Representation

Required Readings

- E. E Schattschneider. 1975. [1960.] *The Semisovereign People: A Realist's View of Democracy in America*. Fort Worth: Harcourt Brace Jovanovich College Publishers. Chapters 2-3 and 8.
- Martin Gilens and Benjamin I. Page. 2014. "Testing Theories of American Politics: Elites, Interest Groups, and Average Citizens." *Perspectives on Politics*, Vol. 12, No. 3 (September): 564-581.

Recommended Readings

- Theodore J. Lowi. 1979. *The End of Liberalism: The Second Republic of the United States*. New York: W.W. Norton and Company.
- John Gaventa. 1980. *Power and Powerlessness: Quiescence and Rebellion in an Appalachian Valley*. Urbana: University of Illinois Press.
- Key Lehman Schlozman and John T. Tierney. 1986. *Organized Interests and American Democracy*. New York: Harper and Row Publishers.
- Dara Z. Strolovitch. 2007. *Affirmative Advocacy: Race, Class, and Gender in Interest Group Politics*. Chicago: University of Chicago Press.

29. Friday, December 16, 1:30 pm-3:30 pm. FINAL EXAM.